



Contact

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[LinkedIn Profile](#)

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Yeongdeungpo-gu, Seoul, Republic
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Expertise

- Naver Ads
- Kakao Ads
- Google Ads
- Facebook Ads
- LinkedIn Ads
- Naver Blog
- Kakao Channel
- Google Analytics
- Google Tag Manager
- Google Optimize
- Performance Marketing
- Lead Generation

Language

Korean-Bilingual

English-Fluent

Russian-Intermediate

ZOHID MAMADJANOV

TOP RATED PLUS DIGITAL MARKETING EXPERT -
KOREAN MARKET

About Me

A goal-oriented, data-driven, and proactive digital marketing professional with over 7 years of expertise and work experience in the digital marketing field in the South Korean market. Strong analytical skills with expertise in Korean media and global media.

Experience

Jeju Air 2017 ~ 2020

Digital Marketing Manager-Planned and executed performance marketing campaigns across Korean media and global media to increase online sales and acquire new customers.

Havas Media Group 2021 ~ 2021

Digital Performance Manager-Managed regular digital performance marketing campaigns across Korean digital media such as Naver and Kakao as well as global media such as Google and Facebook.

Upwork 2020 ~

Top Rated Plus Digital Marketing Expert-Korean Market. Represents the top 3% of performers on Upwork. Have proven success on large and long-term contracts for both large enterprises and SMEs.

Education

2012-2016

Hankuk University
Of Foreign Studies

Bachelor's Degree in Advertising and
Branding

Certificate

Koren Search Ads Marketer [검색광고마케터 1급]

Naver & Kakao Search Ads Certificate
issued by Korea Association for ICT
Promotion

Meta Certified Media Buying Professional

Meta Certification is a credentialing
program for digital advertising
professionals who demonstrate advanced
proficiency in Meta marketing.

Certified Google Ads Professional

Google Search Ads & Google Display Ads,
Google Digital Marketing & E-Commerce
certification

INDUSTRY EXPERIENCES

Business Type	Industry	Marketing Objective	Media
B2B	VR, SaaS, Clinical Trial, Real Estate, Education, Tech, Energy	-Lead Generation -Brand Awareness	Naver, LinkedIn, Facebook (Meta), Google, Kakao
B2C	E-commerce, Education, Edutech, Coaching, Fashion, Social Media, Travel, Tech, Cryptocurrency, Blockchain	-Sales -Lead Generation -Brand Awareness	Naver, Google, Facebook (Meta), Kakao

PLATFORMS & EXPERTISE



TESTIMONIALS



Svinto Google AD project

★★★★★ 5.00 Jun 12, 2022 - Jun 14, 2022



"Excellent experience for us. Very happy with Zohid's work."



South Korea Digital Marketing Campaign

★★★★★ 5.00 of 2 reviews Mar 9, 2022 - Jun 14, 2022



★★★★★ 5.00

"Awesome skills and communication. Excellent stuff!"



Korean Digital Marketer: Naver, Kakao, Instagram

★★★★★ 5.00 May 18, 2022 - Jun 13, 2022



"Zohid was very responsive and was amenable to the tasks at hand. He had a sufficient depth of knowledge and the work turn around time was above what I expected (which is already a high bar). We really liked him.

Towards the end of the project, he stopped billing us for consulting which was very generous of him. However, we do wish we would have been billed (and even prompted him to bill us) in order to capture his full attention. Other than that, he was very pleasant to work with. Response time, phenomenal!"



SEM-Digital Marketing Specialist

★★★★★ 4.55 Aug 2, 2021 - Dec 21, 2021



"Zohid served admirably in his tenure as digital performance marketing support. He successfully helped to establish the channels and setup and operate the campaigns to deliver desired results. His availability and quick responses helped to create a solid collaboration between us and respond to any situations. Great Job!"



Write selling text in Korean for Instagram ad

★★★★★ 5.00 May 13, 2021



"It was a great pleasure working with Zohid!

The job was finished fast and with no problem at all!

In fact I myself caused a few problems with the material provided but even so his response was always "no worries, I'm on it".

I am always happy to work with such freelancers. Thanks again!"



SEO in South Korea

★★★★★ 5.00 May 28, 2020 - Jun 4, 2020



"It was great pleasure working with Zohid. Just in time communication, high responsibility, high professionalism makes him very valuable freelancer."



"Zohid helped manage a Naver Campaign in South Korea, was prompt, patient, super diligent and on time. I highly recommend working with him. "



Charlie N.

Jan 2022 Verified



"Excellent work! Zohid assisted us to set up our Naver search ads and Naver Blog content marketing. Professional communication and proactive approach to work. Highly recommended."



Doniyor T. | Assistant Project Manager

Naver Marketing

Apr 2021 Verified

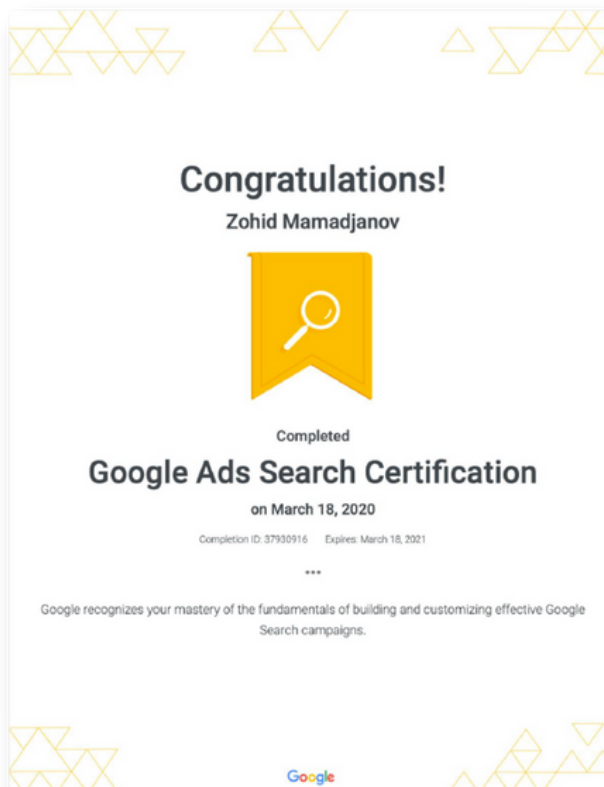
CERTIFICATES



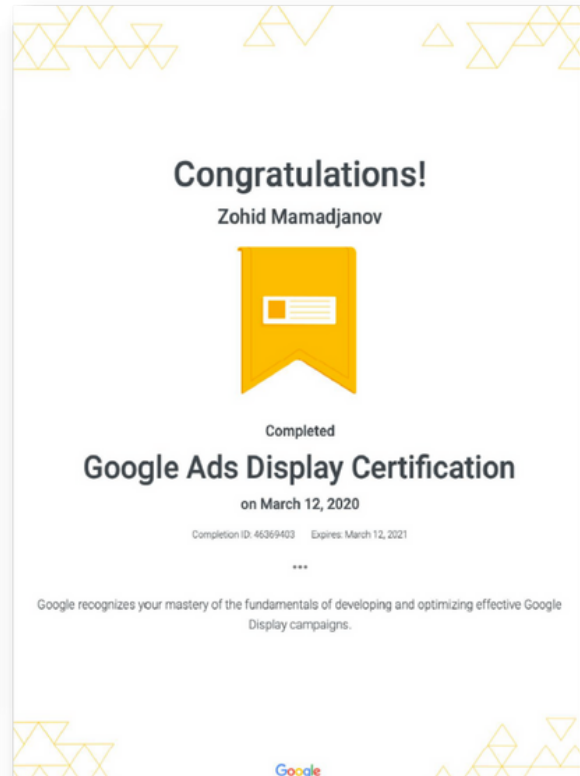
Search Ads (Naver, Kakao) expert certificate.
Issued by: KAIT
(Korea Association for ICT Promotion)



Meta Certified Media Buying Professional
Issued by: Meta

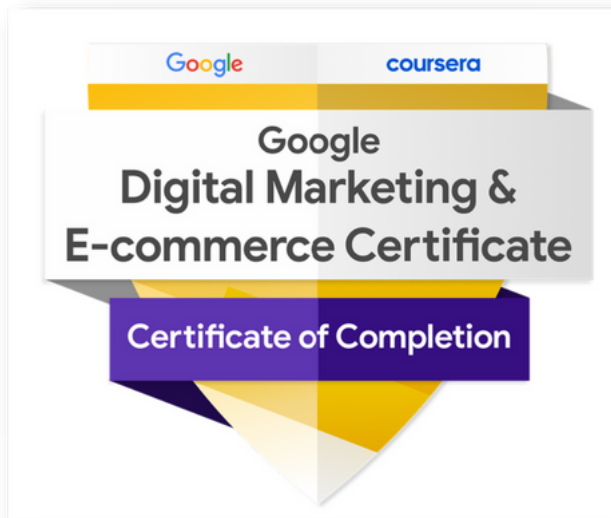


Google Search Ads Certificate.
Issued by: Google



Google Display Ads Certificate.
Issued by: Google

CERTIFICATES



Google Digital Marketing & E-commerce certificate.
Issued by: Google



Google Data Analytics Certificate
Issued by: Google



LinkedIn Marketing Strategy Certificate.
Issued by: LinkedIn



Google Analytics IQ.
Issued by: Google